



NIGHT TIME ECONOMY

Syllabus

Basic information

Field of study Economics Electives		Didactic cycle 2024/25	
Speciality -		Subject code EKODEKS.L18.1918.24	
Organizational unit School of Undergraduate and Graduate Studies		Lecture languages English	
Study level undergraduate studies		Mandatory Elective	
Study form full-time		Block Free choice electives	
Education profile general academic/practical		Department responsible for the subject Department of Strategic and Regional Research	
		Subject related to scientific research No	
		Subject shaping practical skills Nie	
Coordinator	Artur Ochojski, Marcin Baron		
Teacher	Artur Ochojski, Marcin Baron, Adam Polko		
Period Semester 4	Form of teaching, number of hours and method of examination • lecture: 15, Credit with grade	Number of ECTS points 3	
Period Semester 5	Form of teaching, number of hours and method of examination • lecture: 15, Credit with grade	Number of ECTS points 3	

Goals

Code	Goal
C1	Presentation of the basics of the night time economy concept.
C2	Presentation of interdisciplinary practical issues related to urban economy in the context of the night time economy.

Subject's learning outcomes

Code	Outcomes in terms of	Major learning outcomes for the subject	Examination methods
Knowledge:			
W1	Knows and understands the relationship of economics to other sciences, including town planning, sociology and public security with regard to the night time economy.	DEK.L_W03	Final test (written) - test, Participation in class debate
Skills:			
U1	Communicates in the English language on the subject of the night time economy.	DEK.L_U06	Final test (written) - test, Participation in class debate
Social competences:			
K1	Is ready for entrepreneurial activities in business and the public sector with regard to the night time economy business models.	DEK.L_K04	Participation in class debate

Study content

No.	Course content	Subject's learning outcomes	Activities
1.	The night time economy [NTE] concept.	W1, U1	lecture
2.	NTE customers - consumer behaviour.	W1, U1, K1	lecture
3.	Suppliers of the NTE offer - business models.	W1, U1, K1	lecture
4.	NTE as a strategic option for city development.	W1, U1, K1	lecture
5.	NTE in municipal services and public safety.	W1, U1, K1	lecture

Additional information

Semester 4

Activities	Methods of conducting classes
lecture	Lecture using case studies, Lecture using activating techniques, E-learning synchronous, Case study

Activities	Examination method	Percentage
lecture	Final test (written) - test	60%
lecture	Participation in class debate	40%

Activities	Credit conditions
lecture	<ul style="list-style-type: none"> • Activities throughout the semester (mini-tasks, groupworks, discussions) earn max 40% of the final grade. They are to be completed in due time. No possibility to re-take or take-after. • Written online test earns max 60% of the final grade. • 50% is needed to get credit.

Semester 5

Activities	Methods of conducting classes
lecture	Lecture using case studies, Lecture using activating techniques, E-learning synchronous, Case study

Activities	Examination method	Percentage
lecture	Final test (written) - test	60%
lecture	Participation in class debate	40%

Activities	Credit conditions
lecture	<ul style="list-style-type: none"> • Activities throughout the semester (mini-tasks, groupworks, discussions) earn max 40% of the final grade. They are to be completed in due time. No possibility to re-take or take-after. • Written online test earns max 60% of the final grade. • 50% is needed to get credit.

Literature

Obligatory

1. --- (2018). Guide for Establishing and Managing Night Time Economy Uses, Crown 2015 NSW Government.
2. Cibin A. (2021). Forms of Night-Time Economy Governance: A Framework Towards Clarification [in: Hisham Abusaada, Abeer Elshater and Dennis Rodwell] Transforming Urban Nightlife and the Development of Smart Public Spaces (ed.), IGI Global, 2021.
3. Current posts in <https://nighttimeeconomy.com/blog/> and other blogs/channels/podcasts.

Optional

1. Ashton K., Roderick J., Parry Williams L., Green L. (2018). Developing a framework for managing the night-time economy in Wales: a Health Impact Assessment approach, Impact Assessment and Project Appraisal, 36:1, 81-89, DOI: 10.1080/14615517.2017.1364024.
2. Pawlusiński R. (2023). Managing of the night-time economy: challenges for a sustainable urban policy. Folia Geographica, Volume 65, No. 1, 5-20.
3. NYC's Nightlife Economy Report (current edition).

Calculation of ECTS points

Semester 4

Activity form	Activity hours*
lecture	15
Literature study	20
E-learning - analysis of e-learning materials	30
E-learning - solving tasks published in the form of e-learning materials	25
Student workload	Hours 90
Number of ECTS points	ECTS 3

* hour means 45 minutes

Semester 5

Activity form	Activity hours*
lecture	15
Literature study	20
E-learning - analysis of e-learning materials	30
E-learning - solving tasks published in the form of e-learning materials	25
Student workload	Hours 90
Number of ECTS points	ECTS 3

* hour means 45 minutes

Kierunkowe efekty uczenia się dla przedmiotu

Kod	Treść
DEK.L_K04	Jest gotów do działań przedsiębiorczych.
DEK.L_U06	Ma umiejętności językowe w zakresie wybranego języka obcego zgodnie z wymaganiami określonymi dla poziomu B2 Europejskiego Systemu Opisu Kształcenia Językowego.
DEK.L_W03	Zna i rozumie relacje ekonomii do innych nauk, w tym zwłaszcza innych nauk społecznych.